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University of Montana–Missoula. Office of University Relations, "UM Capital Campaign success exceeds expectations" (1994). *University of Montana News Releases, 1928, 1956-present*. 13382.
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The University of Montana

NEWS RELEASE

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Missoula, MT 59812
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This release is available electronically on INN (News Net).

Sept. 17, 1994

UM CAPITAL CAMPAIGN SUCCESS EXCEEDS EXPECTATIONS

MISSOULA --

The University of Montana Capital Campaign has brought in \$27.7 million toward its \$40 million goal, exceeding expectations for the fund-raising drive's success, campaign officials announced Saturday.

Capital Campaign volunteers, gathered in Missoula for the UM Foundation's Sept. 15-17 annual meeting, celebrated their success. The campaign, which became public last October with a total of about \$20 million, has been making steady progress toward its 1997 target completion date.

"We're nine months ahead of schedule," said Phyllis J. Washington, campaign national chairman. "As we move into the 'regional phase' of the campaign where our volunteer corps will be key in contacting prospects throughout the country, I expect this momentum to continue."

Donations -- cash contributions and deferred gifts that will be paid to UM in the future -- fall into four campaign priority areas: scholarships and faculty positions; academic programming; building, renovation and equipment; and current needs.

"This tremendous response from donors affirms that many people agree that our University - already a great institution -- has tremendous potential to offer unparalleled educational opportunities to Montanans and others in its second century," said UM President George M. Dennison.

To get the campaign off to a fast start, the largest gifts were sought first, said UM

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Foundation Executive Director Larry Morlan. This fall the campaign is entering its "regional phase," in which campaign leaders will solicit gifts of at least \$10,000 in selected locations throughout the nation.

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